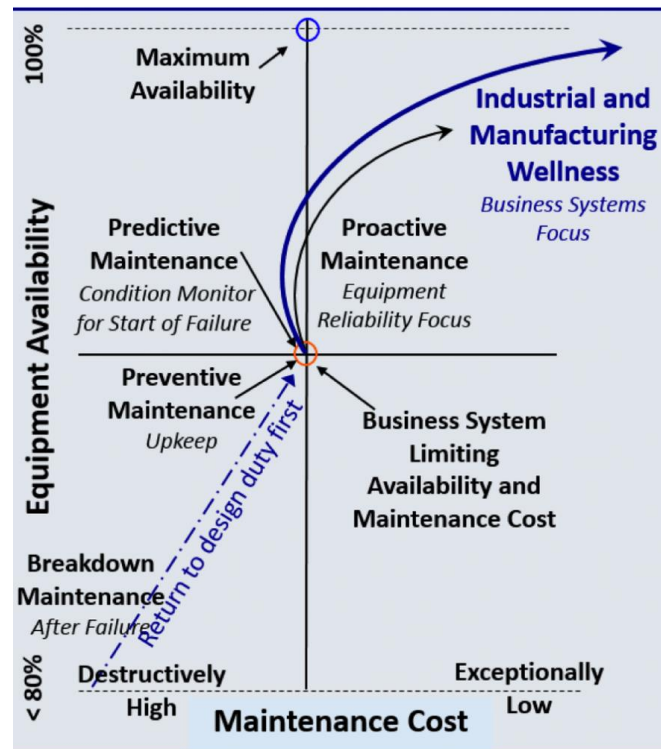


## Assets & The active Life Cycle - IMW

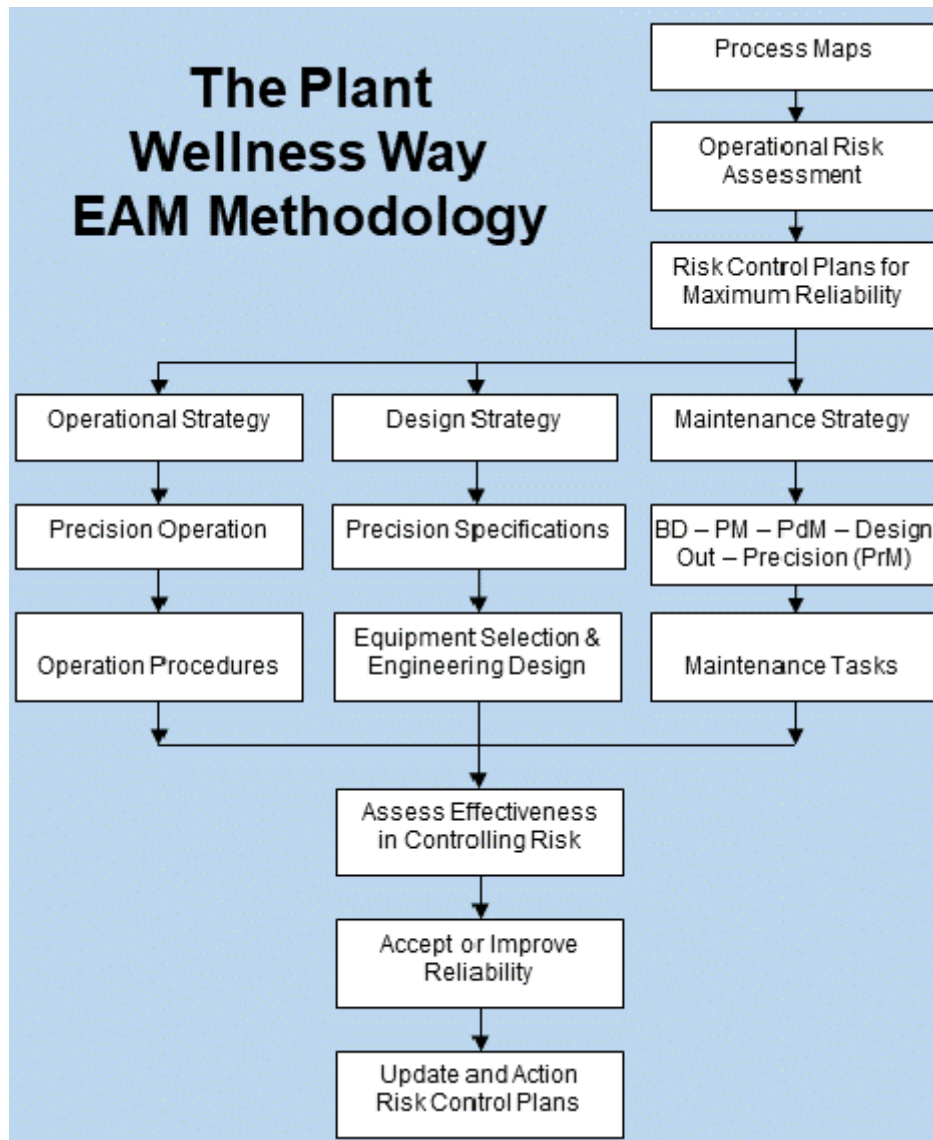


There is no shortage of asset management strategies in use, yet incredibly few companies have great management performance. Something is wrong with the way most organizations go about managing their operation assets.

IMW (Industrial and Manufacturing Wellness) lets you design and build a holistic life-cycle system for enterprise asset management that delivers world-class plant and equipment reliability and locks it into place forever.

Using this methodology, you optimize production plant performance through the correct selection and application of financial, project design, operations, maintenance, risk management, and reliability engineering.

With IMW, your day-to-day struggles disappear as your processes create the world-class reliability that you need to achieve Operational Excellence.



**Tree premises guide us to IMW.**

**The first** is that equipment only stops after a critical part fails. The health of every critical part determines your equipment performance.

**The second** premise is that human make errors. We destroy equipment reliability by our misunderstandings and mistakes. Whenever possible, use technology to replace humans. When people are necessary, use technology to help them.

**The third** premise is that your organization wants to create a world-class company, built of highly reliable processes producing desired results those stakeholders and customers are delighted to have.